2024 ART BY THE FALLS

40th Annual
ART BY THE FALLS
June 8 -9, 2024
CLEVELAND METROPARK POLO FIELD
in CHAGRIN FALLS, OHIO

Congratulations! You are invited to participate in the 40th annual Art by the Falls! This highly regarded fine art and contemporary craft show has been a longstanding and cherished tradition within our arts-centered community. Our aim is to make this event both successful and rewarding for both artists and art buyers alike, and we look forward to a fantastic show this year!

1. A limited number of corner booths are available for sale this year. VAC will reach out the week of March 6 to artists who have requested a corner booth. These will be offered on a rolling basis until filled. Please make sure that events@valleyartcenter.org is on your safe sender list to ensure delivery to your inbox.

2. **Please complete this Load-in Form no later than March 29. Booths will not be assigned until this form is completed.**

3. Art by the Falls and Valley Art Center are committed to ensuring a successful experience for everyone involved. In mid-April, you can expect to receive an email containing our 'marketing tool-kit' which will include promotional materials and event awareness channels, as well as relevant hashtags. We kindly ask our artists to utilize this tool-kit to help generate buzz and build excitement as we approach the event, in order to ensure a well-attended and successful show.

4. In early May, we will provide you with comprehensive instructions on load-in/out procedures, booth numbers, parking, and other relevant details.

5. Please note that due to the new venue, parking rules will be adjusted. We anticipate nearby parking for all artists, however, artists MUST park in the designated artist parking areas. We greatly appreciate your cooperation in making this show accessible and enjoyable for our valued patrons.

6. All booths will have back of booth storage. The new venue will allow booths to be set at 12' on center so you will be able to walk between your booth and your neighbors. Storage spaces will be visible to the public so we ask that you plan to keep your areas neat and ensure that all packing materials are properly stored and garbage is removed from the space.

Important dates
March 29, 2024 – Booth Fees Due – *Please note that we cannot guarantee booth availability after this date as we will start to invite Waitlisted Artists.*
March 29, 2024 – Load-in Form DUE! - *Accepted on a rolling basis for waitlist attendees.*
April 2, 2024- Waitlist Invitations Sent
April 19, 2024 – Marketing "tool-kit" email
May 10, 2024 – Booth numbers released and move-in packet sent. *Please note, the load-in form must be completed for us to place your booth.*

Show Information
LOCATION
Cleveland Metroparks Polo Field
https://www.clevelandmetroparks.com/parks/visit/parks/south-chagrin-reservation/polo-field

SET-UP HOURS
Friday June 7, 2024
Staggered set up times, based on booth location, are assigned from 7:30am-4pm.

FESTIVAL HOURS
Saturday June 8, 2024: Show hours 10am-7pm
Sunday June 9, 2024: Show hours 10am-4pm
Award jurying will begin promptly at 10am on Saturday.

Overnight accommodations
Attached please find information from our hotel partner, Hampton Inn Solon, or use this link:
https://group.hamptoninn.com/z27us3

**RV drivers may want to look for space at Punderson State Park which is just down the road from the Cleveland Metroparks Polo Field. There is NO overnight camping allowed at the Polo Field location.
https://ohiodnr.gov/go-and-do/plan-a-visit/find-a-property/punderson-state-park-campground

Please contact the Valley Art Center with any questions. I am looking forward to meeting you in June!

Best Regards,

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