2024 ART BY THE FALLS

40th Annual

ART BY THE FALLS
June 8 -9, 2024

CLEVELAND METROPARK POLO FIELD
in CHAGRIN FALLS, OHIO

General Information

Categories:
Ceramics, Digital Media, Fiber/Textiles, Glass, Jewelry, Metal, Mixed Media/Other, Painting/Drawing, Photography, Wood

Application Fee: $45

Application Process
All artists must apply to Art by the Falls 2024 through Zapplication. Four images must be submitted; three (3) different pieces representative of your body of work and one (1) booth image. The Art by the Falls jury is conducted by a panel of three experienced artists and industry professionals. Invitation to exhibit is based solely upon the quality of the work as illustrated in the submitted digital images.

Jurors & Jury Procedure

- Jurors will review and score applications independently.
- Artists are scored by a different jury each year.
- Approximately 130 artists will be accepted and they will represent the top/highest scores in their respective mediums.
- Valley Art Center may limit the number of artists accepted in some categories to present a balanced show.
- Of highest importance is the creative vision of the applicant and the quality of the work. Artist certifies that all jury images submitted represent his/her original work. No buy/sell is permitted.
- Artist scores will not be released.
- Vacancies will be filled from the festival waitlist by the Valley Art Center Executive Director based upon jury scores and medium balance.
- Jurors will visit all booths in person during the festival and award Best of Show, 1st-3rd place in both 2D and 3D categories and Honorable Mentions. More than $1,000 will be given in cash awards.

Booth Information

Booth Set-up
Friday, June 7, 2024 7:30am – 4:00pm
Load-in will be assigned staggered arrival times.

Show Hours
Saturday, June 8, 2024 10am – 7pm
Sunday, June 9, 2024 10am – 4pm

Booth Cost
10x10: $295
10x15: $395
10x20: $495
Corner Booth: $200 additional, by invitation only. Indicate preference on application.

Additional Information

- Each booth will be assigned a time for arrival on Friday to manage load-in traffic. Weather dependent, we intend to allow artists to park at their booth for unloading. Details will be provided in May along with booth assignments.
- Show management assigns all booths to ensure a cohesive flow and balance of mediums. Unless you have a physical disability, specific location requests cannot be honored. A limited number of corner booths are available for purchase and will be offered based on booth presentation and jury scores.
- Offsite parking arrangements have been made not far from Riverside Park and shuttles will transport artists back and forth. These locations are to be used during the festival to allow patrons to park near the festival. Parking on the surrounding streets is prohibited and you may be ticketed and ejected from the show.
- You are responsible for your own setup.
- Booth sitters are provided by VAC volunteers.
- Overnight security will be provided Friday and Saturday night. Valley Art Center does not assume any responsibility for loss due to theft or damage.
- Lunch may be pre-ordered on show days. See artist packet for details.
- Complimentary coffee and continental breakfast will be provided Saturday and Sunday mornings. Artist party with pizza dinner will be held Saturday night, RSVP required.
- Estimated Attendance is 15,000-20,000.
- Artists are encouraged to demonstrate their work within their tent.

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Terms of Entry

1. All work MUST be the original work of the artist and all work must be for sale.
2. All work must be designed and executed by the accepted artist. Buy-sell art and work created from kits is not permitted and grounds for ejection from the show.
3. Art created with the use of artificial intelligence tools must be fully disclosed in the artist's statement.
4. Artists may only show work in categories approved by the jury. All work exhibited must be of the quality and type shown in the images submitted to the jury.
5. Prints from lithographs, monoprints, plates, screens, serigraphs and wood blocks must be created and produced by the artist. Only 20% of the entire body of work can be photo-mechanical reproductions.
6. Artists MUST remain with their work for the entire two days of the festival and must remain open for the duration of the show. No early breakdown is permitted.
7. Artists must use a WHITE tent, free from any logos or advertisements, and must provide all display equipment, including booth set up, chairs and tables. Artists must secure and stake their tent OR weight their tents with properly attached 20lbs per leg. Artists may not display items outside of their designated tent space (10x10, 10x15, 10x20).
8. Electricity is not available for artists. Generators are not permitted.
9. Artists are required to have a fire extinguisher in their booth.
10. Artists must have a portable point of sale system OR at least 36" of sales counter that is no more than 34" above the ground to ensure accessibility for all patrons.
11. Artists are responsible for proper insurance and protection of self, work and set up. Valley Art Center will not be responsible for damage to work or set up due to weather or unrelated incidents. Valley Art Center will provide overnight security on Friday and Saturday night. Valley Art Center will not be responsible for theft, loss or physical injury to vendors, vendors' property and/or guests.
12. All Vendors are required to have a vendor's license according to the state of Ohio. A vendor's license can be obtained at the Ohio Department of Taxation website. Sales tax in Cuyahoga County is 8%.
13. Artists MUST Park in designated artist parking locations. Maps will be provided in Artists packets. Artists may be ticketed and ejected from the show if they choose to do otherwise.
14. **Artists are required to donate a piece of their artwork valued at $50, or more, to the Valley Art Center Raffle Booth**. This raffle helps raise funds for Valley Art Center's non-profit programming while bringing attention to participating artists. The raffle booth is prominently located at the front of the park where it draws crowds. Your booth number will be displayed next to your donation to attract patrons to your tent. For every $50 spent on artwork at the festival, each buyer receives a raffle ticket. Please bring a piece for this event that will be collected by volunteers as you arrive for setup on Friday, June 7th. We ask you to send a digital image of your raffle item so we can promote your artwork through social media no later than May 1, 2024.
15. All artists agree to follow any current Valley Art Center Covid/Health guidelines.
16. Valley Art Center has the right to photograph your booth during the event and use submitted application images in promotional materials for this year and future years.
17. Application fee of $45 is non-refundable. Artists who cancel prior to April 26, 2024 may receive a refund of booth fees, less $50 administrative fee.

Legal Agreement

By submitting this application, you agree that if selected to participate you will comply with all terms and conditions of this application, and any other circulated or posted rules by Valley Art Center regarding your participation in the art show. These include but are not limited to your acknowledgment that Valley Art Center is not and cannot be held responsible for any theft or damage or other loss to your personal property, art work, wares, equipment and valuables of any kind that you bring onto the art fair premises at any time during, before, or after the event, and Valley Art Center further is not and cannot be held liable for personal injury or any other claim arising out of your participation in the show. Rather, you agree to participate understanding that any damage, theft or other personal property loss of any kind, or personal injury, is at your own sole risk.

Our Commitment

Valley Art Center is committed to authentically and intentionally reflecting the rich diversity of Northeast Ohio by doing the work of inclusivity through openness, broadened opportunities, continuous evaluation, and engaging supportive culture across all of its programming, activities, and actions. VAC promotes involvement and expanded access to arts opportunities regardless of race, ethnicity, gender, religion, age, sexual orientation, nationality, disability, appearance, geographic location, or professional level.