



November, 2016

Dear Friend of Valley Art Center,

Valley Art Center’s Mission is to engage the Chagrin Valley in meaningful visual art experiences through education, exhibitions, events and partnerships...for 45 years now! Each year we offer more than 400 classes to over 1,400 students ages 3-93 from beginners to masters. The only non-profit gallery in the village, we exhibit 5 shows annually featuring artists from around the corner to around the world. We stage Art by the Falls outdoor arts festival, entering our 34th year, featuring 120 artists from throughout the nation drawing 15,000 visitors to our village.

We are your community art center, right in your own neighborhood, where these true stories took place:

- An inspired 8 year old jewelry student is so energized by her craft that she designs an inventory to and sells her work, benefiting a local non-profit organization
- A former painting student is now a master painter, exhibiting gallery artist, and a juror for many regional exhibits
- A senior master artist and instructor teaches small classes at a residential memory care facility and awakens the artist within for individuals struggling to recall what it means to create
- A gifted VAC instructor offers sculpture classes for students from a local underserved community
- Local school students in an art club partner with VAC to create artwork to raise funds for an after school program in East Cleveland.

WHAT IF YOUR COMMUNITY ART CENTER WAS NOT HERE? WE CAN'T DO IT WITHOUT YOU!!!!

Tuition covers just 50% of our operating expenses and we rely on people like you to underwrite our important work. Gifts can be made via mail in the enclosed envelope, by phone, or online at www.valleyartcenter.org.

Consider making your support known by giving a gift to Valley Art Center.

We look forward to hearing from you!

Sincerely,

Bruce Downie
President, Board of Trustees

Mary Ann Breisch
Executive Director

Valley Art Center Board of Trustees

President

Bruce Downie, CPA

Brett Berkobein

Vice President

Deb Perry

Tricia Kaman

Pearce Leary, Esq.

Treasurer

John Cunningham

Amanda Petkiewicz

Nancy Rogoff, Esq.

Secretary

Laurie Dean

Martin Treppa

Victoria Welling

Past President

Dana Davis

Kim Zarney

LIVE HERE. GIVE HERE.



LIVE HERE. GIVE HERE. *Support Valley Art Center.*

What projects will my tax - deductible gift support at VAC?

Did you know tuition covers only 50% of our operating expense at Valley Art Center?

We rely on friends like you to ensure our success. Annual fund gifts allow Valley Art Center to:

- Keep tuition affordable to increase participation in the arts in our community.
- Develop new programs, classes, and workshops.
- Maintain our facility, a landmark space in Chagrin Falls, now in need of important updates amounting to over \$200,000.
- Offer free and reduced-price classes to those demonstrating financial need.
- Advance our program partnerships with places like Hamlet Village, Chagrin Falls Park, local school districts, local businesses and non-profit organizations.
- Offer more than a dozen free community programs annually.

What giving options are available?

Annual fund tax - deductible gifts can be made via check, credit card, or online at www.valleyartcenter.org. Valley Art Center also accepts in-kind gifts of materials and expertise. Please contact us to talk more about both in-kind support and gifts of stock, estate gifts, and memorial gifts. Stock gifts may also provide a tax benefit to the donor.

POPULAR GIVING LEVELS INCLUDE:

Friends of Valley Art Center (Gifts of \$100-249)

- 10% off classes (excludes workshops)
- 10% off all shop and gallery purchases
- Quarterly newsletter and all e-notices
- Special invitations to member-only events
- Recognition in our program catalog

Patron of Valley Art Center (Gifts of \$250-999)

All benefits of Friends category plus:

- Special invitation to director's roundtable events and sneak preview events

Distinguished Patron (Gifts of \$1,000-2,499+)

All benefits of Patron category plus:

- One free class per session (value up to \$600!)

ADDITIONAL GIVING OPPORTUNITY:

Art of Preservation Fund (Gifts of \$1,000-\$10,000)

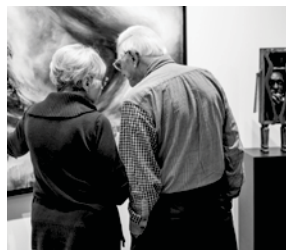
Gifts that will address our long-term facility needs ensuring there is a space for the programs and partnerships that will be here for future generations of students, artists and patrons. Our goal is \$200,000 and we are currently at \$20,000.

Legacy Member: (Gifts of \$5,000 and up)

Planned giving help ensure that VAC will continue to be the cornerstone of the arts community for generations to come.

Explore Art. Experience Yourself.

Personalized recognition is available for those contributing \$2,500+. For more information call 440-247-7507





LIVE HERE. GIVE HERE.

We are a treasure in your own backyard!

Explore Art. Experience Yourself. Support Valley Art Center.

Your contribution will support our general fund, scholarships, facility maintenance, and more...

Consider renewing or increasing your level of membership in the following ways:

MEMBERSHIP AND GIVING LEVELS:

- Individual Membership: (\$35)
- Family Membership: (\$50)
- Friends of Valley Art Center Membership: (Gifts of \$100-249)
- Patron of Valley Art Center Membership: (Gifts of \$250-999)
- Distinguished Patron Membership: (Gifts of \$1,000-2,499+)
- Director's Circle Membership: (Gifts of \$2,500 +)
- Legacy Membership: (Gifts of \$5,000 and up)

Personalized recognition is available for those contributing \$2,500+ For more information contact us at 440-247-7507

There are 3 easy ways to give: Please tell us how you would like your donation to be designated for your tax-deductible contribution.

1. *Mail in this this payment sheet and enclose with a check made payable to "Valley Art Center" in the envelope provided*
2. *Go to donation page on our website and click on our Paypal link*
3. *Call the office with a credit card*

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone (Daytime): _____

Phone (Cell): _____ Amount /Level Enclosed: _____

How would you like your name listed in our publications? Please **print** and specify:

Check enclosed: _____ Credit Card number: _____

Exp. Date: _____ Security Code: _____ Name as it appears _____

For Office Use Only: Code: _____